

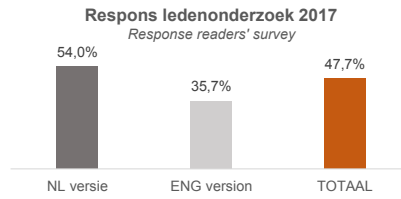
Dutch Birding ledenonderzoek/readers' survey 2017

FACTSHEET

NL = Dutch participants
ENG = International participants

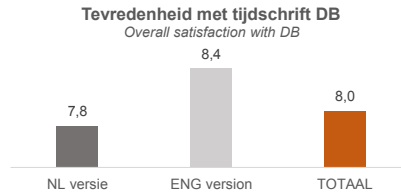
RESPONS | RESPONSE

	Send		% Bounce/OOF	Response	
	Verzonden	Aangekomen		Respons	% Respons
NL versie	893	881	1,3%	476	54,0%
ENG version	497	468	5,8%	167	35,7%
TOTAAL	1.390	1.349	2,9%	643	47,7%



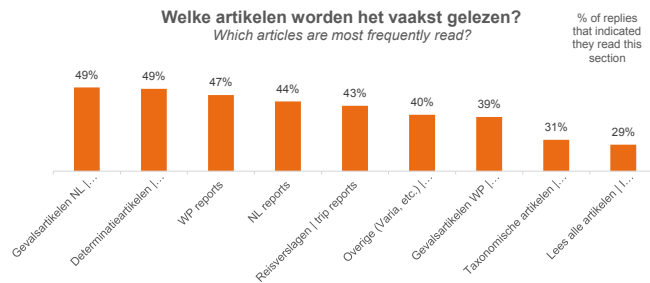
TEVREDENHEID | SATISFACTION

	Cijfer
NL versie	7,8
ENG version	8,4
TOTAAL	8,0



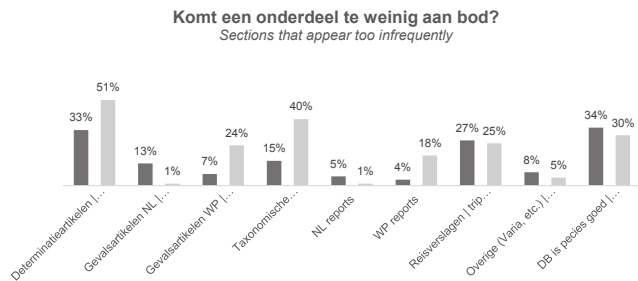
MEEST FREQUENT GELEZEN | MOST FREQUENTLY READ

	NL versie	ENG version	TOTAAL
Gevalsartikelen NL Records NL	60%	19%	49%
Determinatieartikelen Identification	43%	64%	49%
WP reports	45%	50%	47%
NL reports	56%	10%	44%
Reisverslagen trip reports	42%	46%	43%
Overige (Varia, etc.) Other	45%	23%	40%
Gevalsartikelen WP Records WP	33%	57%	39%
Taxonomische artikelen Taxonomic	1%	53%	31%
Lees alle artikelen I read everything	28%	34%	29%



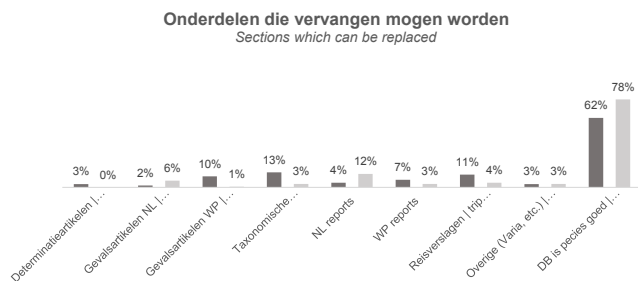
WELKE ONDERDELEN KOMEN TE WEINIG AAN BOD | SECTIONS THAT APPEAR TOO INFREQUENTLY

	NL versie	ENG version	TOTAAL
Determinatieartikelen Identification	33%	51%	38%
Gevalsartikelen NL Records NL	13%	1%	10%
Gevalsartikelen WP Records WP	7%	24%	11%
Taxonomische artikelen Taxonomic	15%	40%	21%
NL reports	5%	1%	4%
WP reports	4%	18%	7%
Reisverslagen trip reports	27%	25%	26%
Overige (Varia, etc.) Other	8%	5%	7%
DB is pecies goed DB is perfect	34%	30%	33%



WELKE ONDERDELEN MOGEN WORDEN VERVANGEN | SECTIONS WHICH CAN BE REPLACED

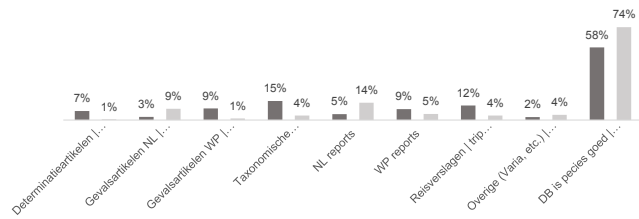
	NL versie	ENG version	TOTAAL
Determinatieartikelen Identification	3%	0%	2%
Gevalsartikelen NL Records NL	2%	6%	3%
Gevalsartikelen WP Records WP	10%	1%	7%
Taxonomische artikelen Taxonomic	13%	3%	11%
NL reports	4%	12%	6%
WP reports	7%	3%	6%
Reisverslagen trip reports	11%	4%	9%
Overige (Varia, etc.) Other	3%	3%	3%
DB is pecies goed DB is perfect	62%	78%	66%



WELKE ONDERDELEN KOMEN TEVEEL AAN BOD | SECTIONS THAT APPEAR TOO FREQUENT

	NL versie	ENG versie	TOTAAL
Determinatieartikelen Identification	7%	1%	5%
Gevalsartikelen NL Records NL	3%	9%	4%
Gevalsartikelen WP Records WP	9%	1%	7%
Taxonomische artikelen Taxonomic	15%	4%	12%
NL reports	5%	14%	7%
WP reports	9%	5%	8%
Reisverslagen trip reports	12%	4%	9%
Overige (Varia, etc.) Other	2%	4%	3%
DB is pecies goed DB is perfect	58%	74%	62%

Onderdelen die teveel aan bod komen
Sections that appear too frequent



LEZEN VAN ANDERE TIJDSCHRIFTEN | READS OTHER JOURNALS

	NL versie	ENG versie	TOTAAL
British Birds	10%	63%	24%
Limosa	31%	2%	23%
Vogels (Dutch magazine)	59%	1%	44%
>1 nationaal, national	37%	63%	44%
>1 internationaal, international	26%	56%	34%
Geen (none)	17%	4%	14%

Lezen andere tijdschriften
Reads other journals

